



Senior Professional Golf Tour of South Africa
Trading as: Sunshine Senior Tour
Reg. No. NPC 2013/126340/08



P O Box 1864
Rivonia
2128

Web: www.seniortour.co.za

15th April 2021

To whom it may concern,

Subject: SA Senior Tour, Nelson Mandela Bay Classic Pro-Am golf tournament on the 11th and 12th May 2021

It is a great pleasure and honour for Nelson Mandela Bay and the Humewood Golf Club to host this prestigious tournament at our iconic Links golf course. Our municipal council under the direction of the Executive Mayor has identified sports tourism and the hosting of high-level strategic sporting events as a priority in promoting our city's tourism offering and we are most grateful for their financial support that makes the hosting of this event possible.

We are hereby offering some of our city's iconic businesses the unique opportunity to be involved in this event by participating in the pro-am tournament where an amateur will be paired with a professional senior golfer over two days and to showcase and promote your business at the same time. This opportunity comes at the cost of R20 000.00 for two playing slots over two days and this can be allocated to the same two players or to two separate groups of players which allows you to broaden the participation and exposure of your guests. The objective behind charging for your involvement is to raise funds for two deserving local social charities identified by the Mayor who recently showed his passion and compassion for deserving causes by raising money, awareness, and collecting food for the SPCA.

The event organizers have assured us that they will assemble the best 60 Senior tour professionals that they can and we in turn can have 60 amateur slots 30 (15 x 2 players) of which have been taken by Sun International and the Boardwalk hotel that are the anchor sponsor. This leaves 30 (15 x 2) slots for local businesses for each of the two days. Participating companies are encouraged to display their promotional material on selected tees and greens for maximum commercial exposure. In this regard, there will be TV exposure as well as local radio and print media coverage of the event and its objectives which will most certainly ensure important publicity as well as provide your company the opportunity of involvement in corporate social investment in two deserving causes. I believe that this golfing event can become a unique example of a partnership between a professional sporting event, public/municipal investment in sport tourism promotion, and private corporate fundraising for needy causes in our city.

If you are interested in participating please confirm your participation and booking with Brendan Timm, the general manager of the Humewood golf club (manager@humewoodgolf.co.za 041 583 3011 and 072 623 3259). Your support and participation would be greatly appreciated.

Sunshine Senior Tour



Directors: HH Kostner, NS Clarke; PMW Lowth, FJ Burger, C Basson; A Prinsloo;
NM Janse van Rensburg;